

prepare to be
inspired

Are you ready to soak up some serious training so you can set your creativity free? Then come to the Gary Manuel Aveda Institute and prepare to be inspired. Experience exceptional education in an urban, fashion-forward setting with cutting-edge curriculum, industry-savvy instructors, and environmentally-responsible products.



GARY MANUEL
AVEDA INSTITUTE

esthetics

Prepare for an exciting future in skin care.

THEORETICAL KNOWLEDGE
PRACTICAL SKILL DEVELOPMENT
PROFESSIONAL SKILL BUILDING

Our esthetics curriculum provides 700 hours of skin-care training under the expert guidance of some of the world's top industry professionals. You'll learn specialized techniques to purify, balance, and renew the skin — with an emphasis on using pure flower and plant essences in treatments — and study international trends in makeup.

Upon completion, you'll be prepared for the state licensing examination and ready to succeed as a licensed esthetician in the salon, medical, and retail industries.

about Gary Manuel Aveda Institute

1514 Tenth Avenue
Seattle, Washington 98122
Phone: 206-329-9933

Gary Manuel Aveda Institute makes its home in the heart of Seattle's vibrant Capitol Hill neighborhood, which is full of hip, young adults known for expressing their creativity in their personal styles. These fashion-forward people make great clients — fun and willing to experiment with their look.

THE GARY MANUEL AVEDA INSTITUTE PHILOSOPHY

The Gary Manuel Aveda Institute's mission is to provide you with a high-quality, supportive, and professional education that will empower you to provide service that exceeds client's expectations. We will deliver this by:

- ▶ Creating an environment of trust and respect
- ▶ Encouraging a commitment to teamwork
- ▶ Promoting personal and professional development
- ▶ Inspiring the continuous quest for knowledge and growth

In addition, your training will encompass three types of learning:

- ▶ Theoretical knowledge, the foundation of your education.
- ▶ Practical experience, the application of your knowledge.
- ▶ Professional business-building skills, vital for your success.

The different phases of your education will emphasize various combinations of these learning approaches.

training phases

01. **earth** 10 WEEKS

Product Knowledge
Pressure Points
Facials & Waxing
Aromatherapy

02. **infinity** 9 WEEKS

Clinic Floor Mastery
Business Skill Preparation
License Preparation



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THE GARY MANUEL AVEDA INSTITUTE TEAM

Gary Howse and Manuel Benevich have led Gary Manuel Salon through 25 successful years, including two expansions, to create a multi-million dollar business with a staff of more than fifty. Over the years, its nationally recognized advanced training program has given Gary Manuel a creative advantage, supported its success, and enabled Howse and Benevich to build a compelling, and now, an internationally recognized brand.

- ▶ Visit <http://www.garymanuel.com> for more information.

Aveda Institutes train some of the most successful entrepreneurs in hair, skin, and makeup. Students are educated by accomplished professionals, using innovative curricula that blend professional techniques with retail and business-building skills. Aveda Institutes emphasize personal well-being as well as environmental responsibility. Using Aveda pure flower and plant essences and plant-based products affirms the relationship between personal beauty, wellness, and the environment.

- ▶ Visit <http://www.aveda.com> for more information.

student services

PLACEMENT

With a network of many salons and spas nationwide, Gary Manuel Aveda Institute will help you begin your professional career. We'll help you gain the knowledge you need with career fairs, career days, and self-promotional instruction.

HOUSING

Gary Manuel Aveda Institute can assist students in finding roommates and suitable housing, although the Institute does not own or operate housing facilities.

ACADEMIC COUNSELING

The Institute provides academic counseling to all students and will help you with tutoring if you experience challenges in meeting the minimum performance standards and course requirements as set by the Institute and the State of Washington.

top 5 reasons to work in the salon industry

5. There has been notable growth in the salon industry since 1999.¹
4. More than half of salon owners report job openings.
3. The average stylist in Seattle makes \$40,000.²
2. Turn your passion for people and fashion into a profitable career.
1. Have fun while you learn and make a great living!

SOURCES:

¹ 2003 Job Demand in the Cosmetology Industry, National Accrediting Commission of Cosmetology Arts and Sciences (NACCAS)

² Seattle Magazine.



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apply

If you're excited about training at Gary Manuel Aveda Institute, here's all you have to do to get started. Please provide us with the following information. An Institute representative will call within 24 hours to answer any questions you may have.



Name _____

Address _____

Phone _____

Email _____

Best time to reach you _____

How did you hear about us? _____

Which program are you interested in? _____

When do you plan to begin your education? _____

Have you graduated from high school? _____

contact us

For more information, please call 206-329-9933 Monday through Friday between 9:00 a.m. and 5:00 p.m. PST, or email info@gmaveda.com.



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